



PHOENIX BLUE 24/20
BOVA - BOVAMINE® PLUS
MEDICATED
Calf Milk Replacer

For the control of coccidiosis caused by *Eimeria bovis* and *Eimeria zuernii* in replacement calves. Feed during periods of coccidiosis exposure or when experience indicates coccidiosis is likely to be a problem.

ACTIVE DRUG INGREDIENT

Lasalocid (as lasalocid sodium) 72.0 g/ton

WARNING: Withdrawal period has not been established for lasalocid in pre-ruminating calves. Do not use in calves to be processed for veal.

- Do not feed to lactating cows.
- Do not feed to foals, dogs, and cats.

CAUTION: The safety of lasalocid in unapproved species has not been established.

GUARANTEED ANALYSIS

Crude Protein, not less than 24.00%
 Crude Fat, not less than 20.00%
 Crude Fiber, not more than 0.15%
 Calcium, not less than 0.75%
 Calcium, not more than 1.25%
 Phosphorus, not less than 0.60%
 Vitamin A, not less than 30,000 IU/lb
 Vitamin D₃, not less than 10,000 IU/lb
 Vitamin E, not less than 200 IU/lb

Each 20 ounces of this calf milk replacer provides a minimum of 5.5 X 10⁹ colony forming units of Bovamine® Dairy Plus Milk Replacer Supplement (*Bacillus subtilis*, *Bacillus licheniformis*, *Lactobacillus animalis* and *Propionibacterium freudenreichii*).

INGREDIENTS

Dried Whey, Dried Whey Protein Concentrate, Dried Whey Product, Animal and Vegetable Fat (Preserved with BHA and BHT), Dried Skimmed Milk, Lecithin, Dicalcium Phosphate, Calcium Carbonate, L-Lysine Monohydrochloride, DL-Methionine, L-Threonine, Vitamin A Supplement, Vitamin D₃ Supplement, Dried *Bacillus subtilis* Fermentation Product, Dried *Bacillus licheniformis* Fermentation Product, Dried *Lactobacillus animalis* Fermentation Product, *Propionibacterium freudenreichii* Fermentation Product, Vitamin E Supplement, Ascorbic Acid, Magnesium Oxide, Iron Amino Acid Complex, Manganese Amino Acid Complex, Zinc Amino Acid Complex, Brewers Dried Yeast, Copper Amino Acid Complex, Cobalt Glucoheptonate, Magnesium Sulfate, Niacin Supplement, Calcium Pantothenate, Vitamin B₁₂ Supplement, Thiamine Mononitrate, Riboflavin Supplement, Biotin, Pyridoxine Hydrochloride, Ethylenediamine Dihydrochloride, Folic Acid, Choline Chloride, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity), Selenium Yeast, Sodium Aluminosilicate, Mono and Diglycerides of Edible Fats or Oils, Artificial Flavor.

SEE FEEDING DIRECTIONS ON REVERSE SIDE

Net Weight 50 lb (22.68 kg)

This product was made in a feed manufacturing facility that does not handle or store products containing animal proteins prohibited in ruminant feed.

Manufactured for:

Phoenix Feeds & Nutrition
New Haven, VT 05472

MADE IN THE U.S.A.

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FEEDING INSTRUCTIONS

Hand feed at a rate of 1 mg of lasalocid per 2.2 pounds body weight per day. Thoroughly mix this milk replacer powder with warm water and feed immediately. When preparing large batches (i.e. anything other than individual calf servings) keep the mixture agitated while dispensing into individual feeding containers to prevent settling. Each pound of this milk replacer powder contains 36 mg of lasalocid; one pound of this milk replacer powder will medicate 79.2 pounds of body weight.

It is recommended that calves be given 2 to 3 quarts of good quality colostrum as soon as possible after birth, and another 2 to 3 quarts within the first 24 hours of life. Second milking colostrum may be fed afterwards for up to 3 days. Starting on the 4th day, feed a high quality milk replacer according to the following directions.

MIXING

Into 2 quarts of warm (110°F) clean water, add 10 ounces of milk replacer powder and mix thoroughly. For larger batches, mix 1.25 pounds of milk replacer powder per gallon of warm water.

FEEDING

Feed the reconstituted milk replacer at a rate of 2 quarts per 100 pounds of body weight twice daily (4 quarts per 100 pounds of body weight per day). Large breed calves generally require 2 to 2-1/2 quarts per feeding twice daily, while smaller breed calves may need 1-1/2 to 2 quarts twice daily.

MANAGEMENT SUGGESTIONS

- For best mixing results, sprinkle milk replacer powder onto water.
- Use of a wire whisk or mechanical agitation provides good mixing.
- Feed reconstituted milk replacer shortly after mixing.
- Feeding and mixing equipment should be cleaned and sanitized after each use.
- Clean, fresh water should be available at all times.
- Calves should have access to a quality texturized feed after 4 days of age.
- Hay should not be offered until calves are weaned.
- Wean calves when they are consuming 1-1/2 pounds of starter feed per day for 3 consecutive days.

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